

# V-DUBBER

NEWSLETTER OF THE CENTRAL FLORIDA VW CLUB

⇒ **IN PERSON** Lunch MEETING at the WILLOW TREE ←  
SATURDAY December 11th

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## CrossBlue Reborn as... Touareg ?



An online chat room recently looked at VW Concept cars. It pointed out how quickly the car show spotlight moves on and the once incredible wonder that “could possibly see production soon” moves instead to the also-rans along the avenue of broken dreams. Missing from their scrutiny was the CrossBlue, a plug-in hybrid wow-ing NAIAS Detroit showgoers back in 2013. Unlike many outrageous concepts with little practical value, CrossBlue was so innocuous as to be easily mistaken for a standard Chattanooga assembly line product with a special “CrossBlue Glass Flake” paint job.

CFVWC, P O Box 560235, Orlando, FL 32856-0235 web site [www.centralfloridavwclub.org](http://www.centralfloridavwclub.org)

President: Rollie Walker (407) 721-2455; Secretary Debbie Van Treuren (386) 345 4208

CFVWC and VWCA are non-profit organizations and are not affiliated with or sponsored by VWoA or dealer

Local membership includes National Club and newsletters: \$30/ family per year

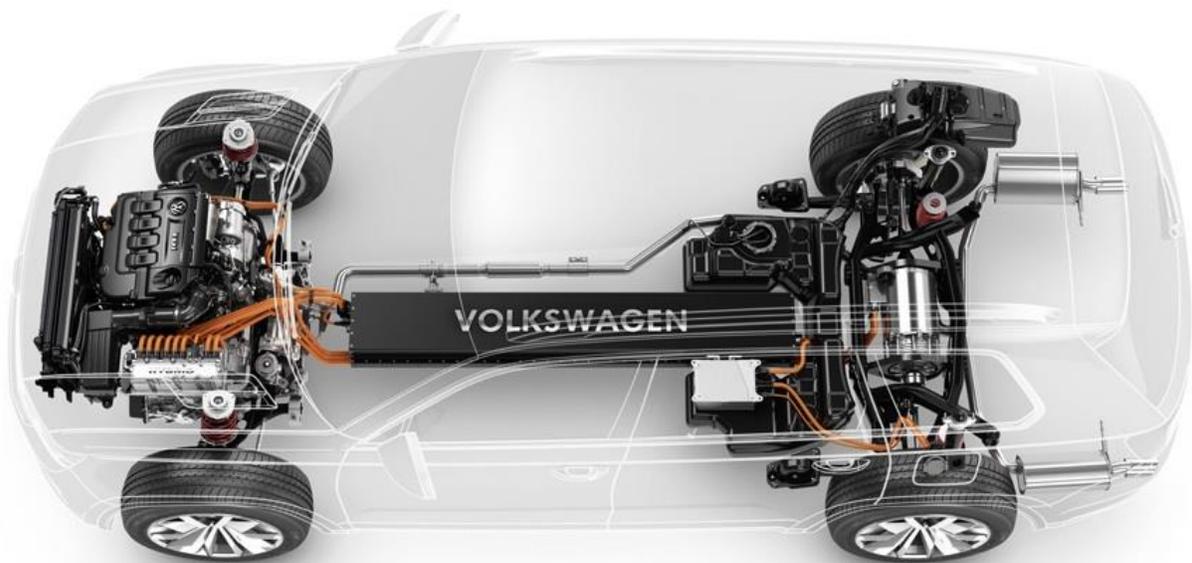
Meetings normally held at the Mellow Mushroom, Sanford, second SATURDAY of month, 2PM.

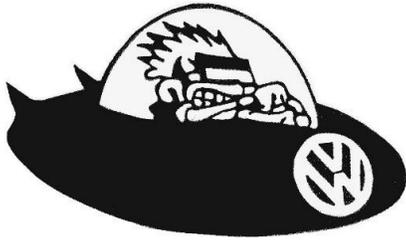
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With Volkswagen launching at least one electric vehicle onto the market every year, CO2 emissions per vehicle are set to decrease by up to 40 percent by as soon as 2030. It would have seemed logical for CrossBlue to join the lineup here in the US years ago. The decision not to launch might have had something to do with the cost of the extra components – effectively an electric car weaved around the more conventional drive train.



This seeming showstopper of expensive complexity has not stopped VW from introducing and selling their new Touareg e-Hybrid and Touareg R models in Europe. We have not been able to find a phantom view of these models, but we know what the CrossBlue was supposed to look like under the sheet metal.





# Secretary's Report

There was no meeting of the CFVWC in November.

Since there was interest in returning to an in-person meeting at the German Restaurant for our December get-together, we will meet there for lunch on the regular date of December 11<sup>th</sup> and time of 2pm. See you there!

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Shades of the one-of-a-kind 2009 Touareg hybrid, whose undersized battery pack offered an absurd 2 mile electric only mode, the electric train was supposed to help accelerate the 4400 pound beast like the V8 discontinued ha year. Likewise the European reviews of the hybrid suggest the main advantage is just that, greater acceleration for such a large, heavy vehicle.

Customers are purchasing hybrids and VW certainly wants to capture that share of the market. Wonder what the surveys tell the forecasters as to when it will be the right time to sell the Atlas as an e-hybrid here in the US?



(Above) Touareg R

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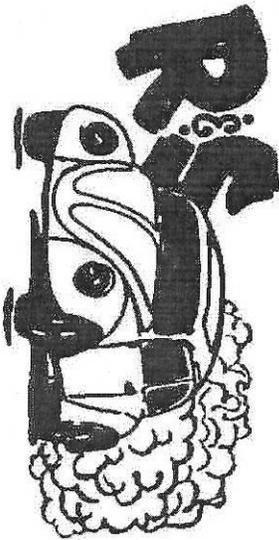


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Newsletter of the  
**Central Florida  
Volkswagen Club**



**The next CFVWC Meeting is**  
**Saturday December 11<sup>th</sup> 2:00 pm**  
Hollerbach's Willow Tree Cafe  
205 E 1st Street  
Sanford, FL 32713

**Congratulations! Central Florida VW Club!**

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