

# V-DUBBER

NEWSLETTER OF THE CENTRAL FLORIDA VW CLUB

➔ JAN MEETING @ Mellow Mushroom ←

## VW Lowers Price of New Tiguan



Volkswagen is going after compact crossover buyers even harder this year, lowering the price of the Tiguans by as much as \$2,180. The move is an attempt to “conquest customers” in the highly competitive segment, according to a report from Automotive News. VW is cutting the sticker price for base model S trim Tiguans by \$600, cutting the price for the SE trim by \$2,180, and the SEL trim by \$1,460. SEL Premium trim, at \$37,150, remain unchanged. That brings starting prices down to \$25,495, \$27,650, and \$31,990 for S, SE, and SEL trims (in FWD), respectively. The new Tiguan played a big role in VW selling 7% more vehicles this year than last, though it didn’t sell as well in December as the Tiguan it replaces. Part of that might come down to the fact that VW is still selling the Mk1 Tiguan as the Tiguan Limited (whose \$22,860 starting price remains unchanged). Regardless, taking a bigger piece of the lucrative compact crossover segment is central to VW’s growth plan. According to Automotive News, the segment grew 6.2% last year and with sales of non-SUVs slowing in inverse proportion. A price drop, along with plans to build a Tiguan variant, should help VW take a bigger slice of the compact crossover pie than it currently is. Selling 21,000 new Tiguans in half the year, VW remains a relatively small player in the segment, far outmatched by Toyota, Honda, Ford etc., which all sold more than 100,000 compact crossovers last year.

CFVWC, P O Box 560235, Orlando, FL 32856-0235 web site [www.centralfloridavwclub.org](http://www.centralfloridavwclub.org)

President: Rollie Walker (407) 721-2455; Secretary Debbie Van Treuren (386) 345 4208

CFVWC and VWCA are non-profit organizations and are not affiliated with or sponsored by VWoA or dealer

Local membership includes National Club and newsletters: \$30/ family per year

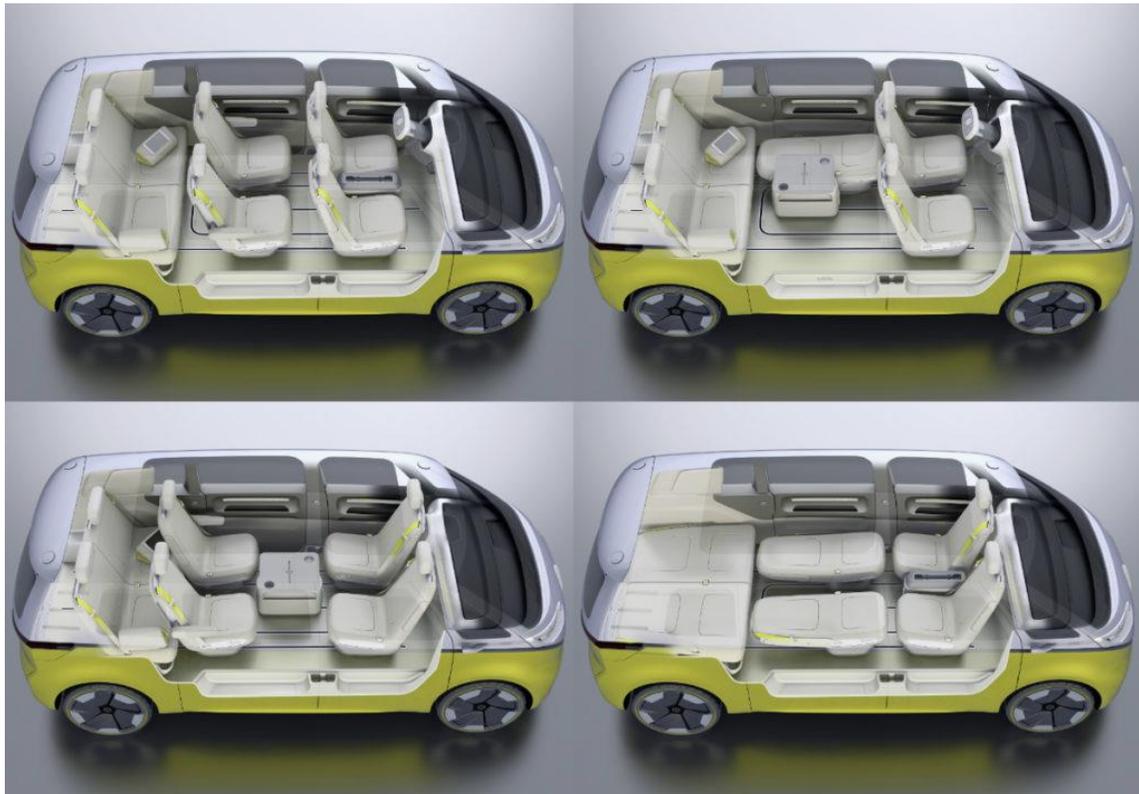
Meetings normally held at the Mellow Mushroom, Sanford, second SATURDAY of month, 2PM.

VDUBBER Editor Richard Van Treuren, PO Box 700, Edgewater FL 32132-0700 [rgvant@juno.com](mailto:rgvant@juno.com)

VW's iconic microbus is making a comeback in 2022 — and it's getting a big update



Volkswagen is revamping its iconic microbus with the “I.D. Buzz.” The vehicle will be fully electric and hit dealerships in 2022. It will feature a customizable interior and tech features that will eventually move the car toward autonomous driving. Volkswagen revealed a concept for a new, fully-electric microbus, confirming it would go into production and reach dealerships by 2022.



## Secretary's Report- Central Florida VW Club

Spiff and the Gang met at the Willow Tree Café in Sanford on the 9<sup>th</sup> of December 2017. Also in attendance were, President Rollie Walker, Dalila Walker and Daniela Walker, Russell Becker and Bonnie Zietkiewicz, Deb and Rich Van Treuren, Joan and Will Euverard, Marty Felici, Chris and Mary Beth Hobbs.

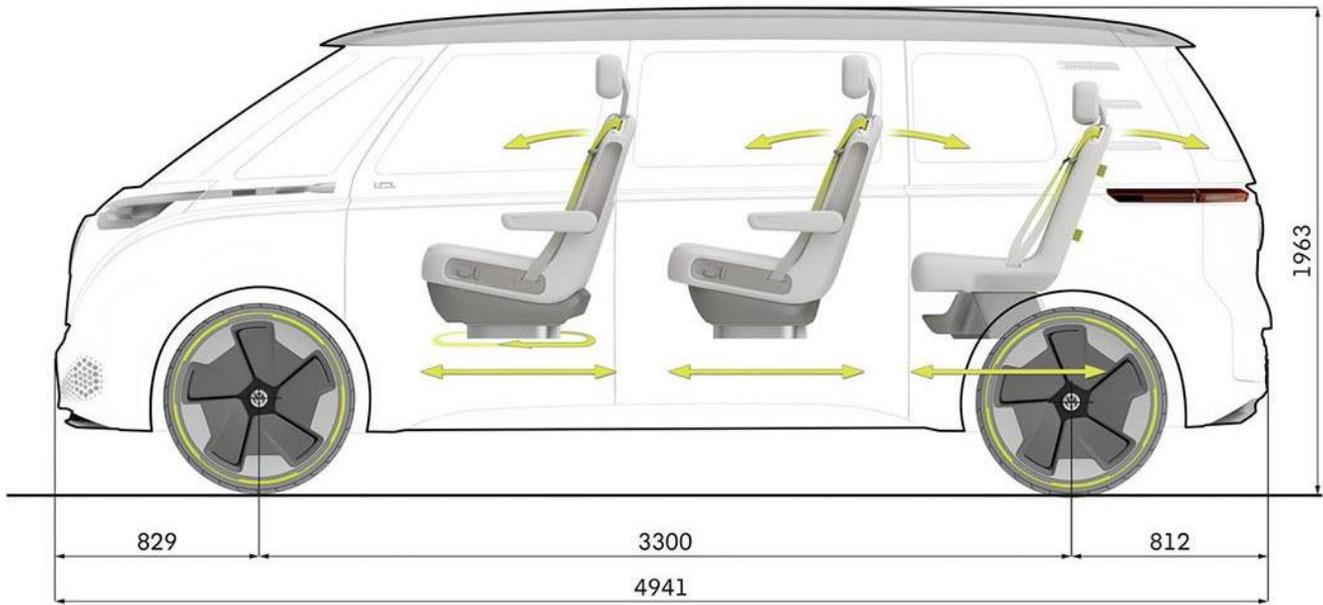
Nothing new, some discussion regarding the possibility of a March Show. Our hoped for sponsor has not responded to numerous queries, so that is not to be for this Spring. Perhaps more thorough planning in the future. The meeting also featured some stories about Bug Jam attendance, VW maintenance and other VW shows.



For January, We are back at The Mellow Mushroom on January the 13<sup>th</sup> at 2 pm. See you then. Please be thinking about some activity possibilities for 2018. If anyone is interested, The March meeting will encompass the visit of a very special Older Lady: The Ford Tri-Motor. She will be available for rides at a very reasonable fee. We might plan our meeting around this activity at Space Coast Regional Airport in Titusville. Rides begin at 9 a.m. and run until 5 p.m. There is a very nice museum at Space Coast Regional, many of us enjoyed our Club activity there. There is a \$5 discount for booking on-line if you want to ride. Advance tickets are \$70. At the door is \$75. There is special pricing for kids under 17 as well. Richard and I, as members of EAA Chapter 866, will be helping out at the airport with our beloved Tri-Motor.

Happy New Year to All!

Minutes submitted by Debbie Van Treuren, Secretary



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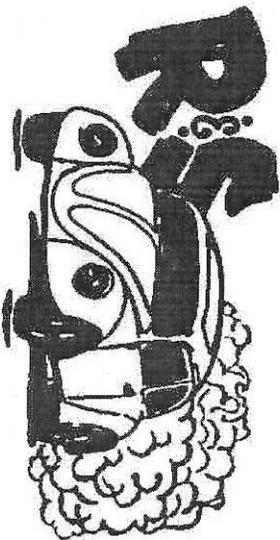
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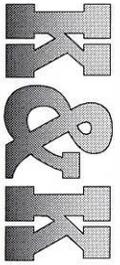
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**Central Florida VW Club**  
PO Box 560235  
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First Class Mail



Newsletter of the  
**Central Florida  
Volkswagen Club**



**The JAN Meeting is held at  
Mellow Mushroom  
1831 Rinehart Rd Sanford  
SAT 13 JAN 18 at 2 PM**

**Congratulations! Central Florida VW Club!**

2013 Recipient of the  
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